

Back to School Sale: 20% off all Stride Rite, See Kai Run and all Boots through August!

Top News

It's **Back to School** time, and Little Feet has the shoes that will get kids through the season in style, comfort and support.

To herald in the back to school shopping season, we would like to offer **20% off** on many of the basics we know kids often need. Throughout August **all Stride Rite and See Kai Run** stock will be **20% off**. In addition, we would also like to offer you **20% off ALL boot styles!** This includes boots from Teva, Kidorable, Emu, Ugg, Robeez and more!

We had lots of fun at our Grand Re-Opening and enjoyed seeing many of you! Many of our regular customers won shoes as well! We thank you for your support!

From now until August 15 we are also holding another drawing for our customers, to say "Thank You": **enter to win 4 tickets to the Friday August 20 showing of Seussical the Musical at the Craterian Ginger Rogers Theater!** No purchase necessary!

Little Feet has recently added the New Balance brand for infants, toddlers, and **up to youth size 7!** We offer widths in most of these styles too!

New Balance began as a Boston-based [arch support](#) company in the early 1900s, developed into a specialized manufacturer of shoes in the 1970s, and has grown to become a leading global athletic products company.

Since the days of selling arch supports to [police](#) officers and waiters, New Balance has been a brand concerned with meeting the needs of the everyday athlete. In pursuing this goal, they developed an "Endorsed By No One" philosophy, which holds that a superior product will sell itself better than any

<http://twitter.com/littlefeetshoes>

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- We have both boys and girls athletic styles in stock for Back To School!
- Our New Balance shoes go up to a size 7! That's an adult women's size 9!
- Little Feet has lots of bigger sizes too! Our [#Ugg](#) boots go up to a size 5, which is a women's 8!
- Little Feet has just received our New Balance stock! We have a variety of widths for Back to School!
- Little Feet has many new markdowns! We have marked down styles by [#Eleven](#) [#StrideRite](#) [#SeeKaiRun](#) and more!

superstar athlete ever could.

To ensure the best fitting, best performing shoes and clothes, New Balance focuses on improving their technology and production methods. A big part of that is maintaining five manufacturing facilities here in the United States where they continue to produce New Balance shoes and apparel that meet the standards they've employed for 100 years. They have also remained committed to a core set of values that include integrity, teamwork and total customer satisfaction.